

TRY THIS AT HOME

Taking It to the Streets

TIRE D OF WATCHING SUVs guzzle gas? Care to raise the consciousness of your fellow travelers while expressing a little righteous indignation? Here's your ticket to ride.

A group of Somerville, Massachusetts, artists came up with the SUV parking ticket to celebrate Bike to Work Week 2001, and it has turned into a national ticketing campaign. You can download Earth on Empty's all-too-real-looking orange parking ticket PDF from their Web site and adapt it for your municipality. After your targeted SUV drivers recover from fake-ticket shock, they will have a grip on the facts as to why their vehicle of choice is a "violation."

For instance: "Despite a looming energy crisis, widespread acceptance of global warming, and a mounting national dependence on foreign oil, the U.S. fuel economy is at a twenty-year low. Many SUVs get just 13 miles per gallon. SUVs spew out 43 percent more global-warming pollution and 47 percent more air pollution than an average car." Lovely, Rita.

—TRN



MORE INFORMATION:

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