



## How to Successfully Ticket the SUV's in your City:

**1.** Get word of mouth out in Environmental groups and Bike Shops (find the radicals at your local shop - network!) Attend meetings with sample tickets and get the word out with the date and time of your event. Bike radicals are your best bet, they know the city and aren't afraid to stay up late!

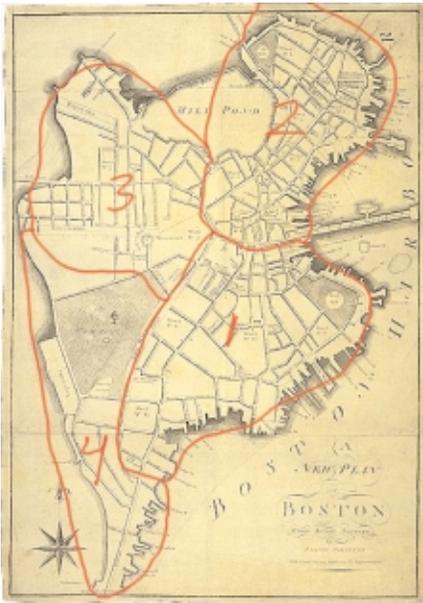


Fig. 1 - Master Map

**2.** Look at your city map, which neighborhoods are SUV-saturated? Which neighborhoods have on-street parking at night? Where can your team have the most impact? Once you have these blocks identified divide them into workable sectors on a copy of the map (see Fig. 1.) When you rendezvous with your volunteers, you will give each person a copy of the map (Fig. 2) with one sector marked on it.

**3.** Setting the Rendezvous: We used public parks for our distribution points, meeting at 10pm. Pick a location central to the area to be ticketed, close to public transport and bike accessible. Have two friends work the rendezvous with you.

**4.** It is vital that you take an hour to prepare the maps and bundles of tickets (250 per) **before** the rendezvous.

Hang onto the master map - and send us a copy for our war-room!

Before you head out you should have:

- Master map (with 8 sectors for example)
- 8 sector maps with individual sector marked and numbered
- one marker
- one small flashlight
- tickets

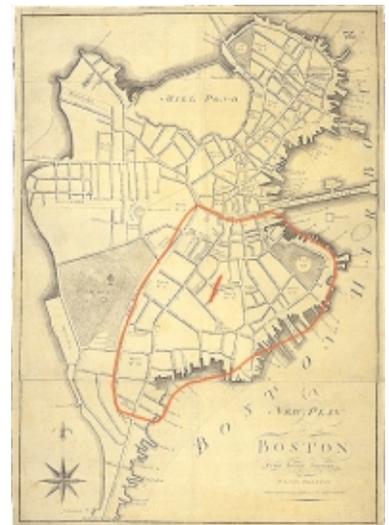


Fig. 2 - Sector 1 Map

**5.** At the rendezvous one person with the master map will assign sectors on a first-come-first-served basis. Get 'em loaded and get 'em going! Sending people in pairs is preferable, in neighborhoods they know or which are on their way home if possible. When they receive their sector map, cross off the sector on the master map - it will be a bit hectic - this system works. The second point person will provide the tickets (250 per) and instructions (see enclosed) For a successful action it is vital that participants resist trespassing and do no vandalism.

If you are organized and send people on their way quickly the distribution should take only a half hour. Have fun and do as many as you can - you can do a lot in a couple hours!